# Rubric of narrative visualization project

###### **A. What is the URL of your narrative visualization?**

1. **[1 point]** Does the URL connect to a functioning web page?

###### **B. Upload a PDF file essay describing your narrative visualization as required by the assignment instructions.**

1. **[5 points]** Does the essay state what messaging was intended by the narrative visualization?

###### **C. Narrative Structure**

1. **[2 points]** Does the essay indicate which structure the narrative visualization was designed to follow (martini glass, interactive slide show or drop-down story)?
2. **[3 points]** Does the narrative visualization follow that structure?

###### **D. Visual Structure**

1. **[2 points]** Does the essay indicate what visual structure is used for each scene?
2. **[1 point]** Does the essay indicate how the visual structure ensures the viewer can understand the data?
3. **[1 point]** Does the essay indicate how highlighting is used to get the viewer to focus on the important parts of the data in each scene?
4. **[1 point]** Does the essay indicate how the visual structure helps the viewer transition to other scenes, to understand how the data connects to the data in other scenes?

###### **E. Scenes and Visual Ordering**

1. **[2 points]** Does the essay identify the scenes of the narrative visualization?
2. **[1 point]** Does the essay discuss ordering (e.g. the order of elements in a chart or the ordering of scenes)?
3. **[2 point]** Do the charts used as scenes effectively present the data?

###### **F. Annotations**

1. **[2 points]** Does the essay discuss annotations?
2. **[1 point]** Does the essay discuss a template for the annotations?
3. **[2 points]** Are the annotations in the narrative visualization effective and consistent?

###### **G. Parameters and States**

1. **[1 point]** Does the essay identify the parameters of the narrative visualization?
2. **[1 point]** Does the essay identify the states of the narrative visualization?
3. **[1 point]** Does the essay indicate how are the parameters are used to define the state and each scene?
4. **[1 point]** Does the narrative visualization use parameters to control its state?
5. **[1 point]** Does the narrative visualization use parameters to control each scene?

###### **H. Triggers**

1. **[2 points]** Does the essay indicate the triggers that connect user actions to changes of state in the narrative visualization?
2. **[1 point]** Does the essay indicate what affordances are provided to the user to communicate to them what options are available to them in the narrative visualization?
3. **[1 point]** Does the narrative visualization implement and respond to user events properly?
4. **[1 point]** Does the narrative visualization make any effort at all to communicate what options are available to the user?