# Rubric of narrative visualization project

**Messaging.** [5 points] Does the essay state what messaging was intended by the narrative visualization?

**Narrative Structure.** [2 points] Does the essay indicate which structure the narrative visualization was designed to follow (martini glass, interactive slide show or drop-down story)?

[3 points] Does the narrative visualization follow that structure?

**Visual Structure.**

[2 points] Does the essay indicate what visual structure is used for each scene?

[1 point] Does the essay indicate how the visual structure ensures the viewer can understand the data?

[1 point] Does the essay indicate how highlighting is used to get the viewer to focus on the important parts of the data in each scene?

[1 point] Does the essay indicate how the visual structure helps the viewer transition to other scenes, to understand how the data connects to the data in other scenes?

**Scenes and Visual Ordering.**

[2 points] Does the essay identify the scenes of the narrative visualization?

[1 point] Does the essay discuss ordering (e.g. the order of elements in a chart or the ordering of scenes)?

[2 point] Do the charts used as scenes effectively present the data?

**Annotations.**

[2 points] Does the essay discuss annotations?

[1 point] Does the essay discuss a template for the annotations?

[2 points] Are the annotations in the narrative visualization effective and consistent?

**Parameters and States.**

[1 point] Does the essay identify the parameters of the narrative visualization?

[1 point] Does the essay identify the states of the narrative visualization?

[1 point] Does the essay indicate how are the parameters are used to define the state and each scene?

[1 point] Does the narrative visualization use parameters to control its state?

[1 point] Does the narrative visualization use parameters to control each scene?

**Triggers.**

[2 points] Does the essay indicate the triggers that connect user actions to changes of state in the narrative visualization?

[1 point] Does the essay indicate what affordances are provided to the user to communicate to them what options are available to them in the narrative visualization?

[1 point] Does the narrative visualization implement and respond to user events properly? [1 point] Does the narrative visualization make any effort at all to communicate what options are available to the user?